

# Research Workshop on

### THE NEXUS OF BUSINESS AND GOVERNMENT IN THE GLOBAL ECONOMY

16<sup>th</sup> & 17<sup>th</sup> March 2023

## **Program**

## Thursday, March 16

10:30 am - 11:15 am Registration and Welcome

#### Session 1: Chair - Daniel Blake

11:15 am – 12:00 pm The Value and Constraints of Corporate Political Connections:

Evidence from European Firms **Tony He** (Rutgers University)

Discussant – Jesper Edman (Waseda University)

12:00 pm - 1:00 pm Lunch

## Session 2: Chair – Jamus Lim

1:00 pm – 1:45 pm Leapfrogging into the Fast Lane: The Political Economy of Outward

Investment from the Global South

Aparna Ravi (University College London)

Discussant – **Dean Dulay** (Singapore Management University)

1:45 pm – 2:30 pm How do Multinational Firms Respond to Country Positioning in the

New World Order? Evidence from the Asian Infrastructure Investment

Bank

Si Cheng (ESSEC Business School), Raffaele Conti (ESSEC Business

School), Srividya Jandhyala (ESSEC Business School)

Discussant – Piero Stanig (Bocconi/NUS)

2:30 pm – 2:45 pm Coffee break

## Session 3: Chair - Srividya Jandhyala

2:45 pm – 3:30 pm Competing over Regulatory Entry Barriers: Lobbying by Ridesharing

and Taxi Firms

Guy Holburn (University of Western Ontario), Davin Raiha (University

of Notre Dame), Kartik Rao (University of Western Ontario)

Discussant – Ilya Cuypers (Singapore Management University)

3:30 pm – 4:15 pm The Exercise of Fiat by the State and the Emergence of Values-Based

Categories: The Case of Ayurvedic Pharmaceuticals in India

Anupama Kondayya (Indian Institute of Management – Bangalore),

Abhoy Ojha (Indian Institute of Management – Bangalore)

Discussant – Narae Lee (Singapore Management University)

4:15 pm – 5:00 pm Mild Deglobalization? The Effects of Screening Foreign Investments on

Mergers and Acquisitions

Vera Eichenauer (ETH Zurich), Feicheng Wang (University of

Groningen)

Discussant – **Stephen Monore** (Yale-NUS)

6:00 pm Dinner

### Friday, March 17

8:00 am – 9:00 am Breakfast

### Session 4: Chair - Daniel Blake

9:00 am – 9:45 am Political Insurance: Lobbying Behavior of UK Listed Firms

Irakli Barbakadze (Henley Business School)

Discussant – Jamus Lim (ESSEC Business School)

9:45 am – 10:30 am The Political Economy of Foreign Direct Divestment: Beyond 'Kiss Your

Assets Goodbye'

Di Wang (University of Texas at Austin), Robert Weiner (George

Washington University)

Discussant – **Andrew Delios** (National University of Singapore)

10:30 am - 10:45 am Break

#### Session 5: Chair - Daniel Blake

10:45 am - 11:30 am Rethinking the Institutional Dilemma: Jurisdictional Exposure and

Transnational Enforcement

Jian Xu (National University of Singapore)

Discussant – **Siddharth Natarajan** (Nanyang Technological University)

11:30 am – 12:15 pm Choosing the Right Court: Forum Shopping for Litigating International

**Investment Disputes** 

Seonghun Yoo (Yonsei University), **Byungwon Woo** (Yonsei University)

Discussant – N. Jansen Calamita, NUS Law

12:15 pm - 1:30 pm Lunch

#### Session 6: Chair – Jamus Lim

1:30 pm – 2:15 pm CEOs and Political Donations: Are They Just Like Regular People?

Benjamin Barber IV (IE Business School), Daniel Blake (IE Business

School)

Discussant - Guoli Chen (INSEAD)

2:15 pm – 3:00 pm The Diversity Mandate, Men's Resistance and Promotion of Female

**Government Officials** 

Danging Wang (HKUST Business School), Shipeng Yan (HKU Business

School), Shuo Chen (Fudan University)

Discussant – Yulia Muratova (Aarhus University)

3:00 pm - 3:15 pm Coffee break

3:15 pm – 5:00 pm Roundtable discussion on questions and methods for future business-

government research

Panelists:

**Pasha Mahmood** (National University of Singapore)

Jasjit Singh (INSEAD)

Markus Taussig (Rutgers University)

Moderator: Srividya Jandhyala

6:00 pm Dinner