



Research Workshop on  
**THE NEXUS OF BUSINESS AND GOVERNMENT IN THE GLOBAL ECONOMY**  
11-12 March 2021

All sessions will be online.  
Times listed for Singapore.

**21:00 Singapore = 14:00 Madrid = 08:00 New York**

**Program**

**Thursday, March 11**

21:00 – 21:05      **Introduction**

21:05 – 21:35      **Session 1**

**Guy L. F. Holburn** (Ivey Business School)  
*Disruptive Innovation, Regulatory Entry Barriers and Political Strategy: Lobbying by Ridesharing and Taxi Firms*

**Soo Yeon Kim** (National University of Singapore)  
*Joining Forces: Business Associations and Regulatory Harmonization in the EU-Japan Economic Partnership Agreement*

21:35 – 22:05      **Session 2**

**Benjamin Barber** (IE Business School)  
*Gaming the System: How Firms Use Strategic Citations to Select their Patent Examiners*

**Yanbo Wang** (National University of Singapore)  
*Can Brain Drain of Elite Scientists be Reversed? Evidence from China's Young Thousand Talents Program*

22:05 – 22:15      **Break**

22:15 – 22:45

**Session 3**

**Jean-Philippe Bonardi** (HEC Lausanne)

*The Integration of Market and Nonmarket Strategies Revisited: Market Investments as Actual and Potential Political Assets*

**Prateek Raj** (Indian Institute of Management – Bangalore),  
*Corporate Market Stewardship*

22:45 – 23:15

**Session 4**

**Gui Deng Say** (Singapore Management University)

*Voice and Exit as Responsible Investment Tactics: Evidence from Norway's Sovereign Wealth Fund*

**Tao Wu** (National University of Singapore)

*Motivations and Equity: Restoring Balance in IJVs in post-SASAC China*

**Friday, March 12**

21:00 – 21:30

**Session 5**

**Charles Crabtree** (Dartmouth College/Tokyo Foundation)

*Diversionary News: Media Coverage of Economic Conditions on Russian State-Controlled TV, 2003-2016*

**Marleen Dieleman** (National University of Singapore)

*Pandering to politicians: Multiple-principal demands and CEO compliance in emerging market state-owned enterprises*

21:30 – 22:00

**Session 6**

**Jackie Yan** (University of Hong Kong)

*Global Meets Local: Community, Political Ideology, and Chinese Cross-Border M&As in the U.S.*

**Timothy Werner** (University of Texas at Austin)

*Firm Partisan Political Positioning, Affective Polarization, and Risk Communication: Examining Firms' Voluntary Disclosures on COVID-19*

22:00 – 22:10

**Break**

22:10 – 22:40

**Session 7**

**Kenneth G. Huang** (National University of Singapore)

*The State Advances and The Private Sector Retreats? How State Entry Impacts the Innovation Performance of Privately Owned Enterprises*

**Ramakrishna Devarakonda** (Tilburg)

*Government Venture Capital and Start-Up Innovation*

22:40 – 23:10

**Session 8**

Plenary discussion

**Business-Government relations in a time of flux**

Discussion led by **Markus Taussig** (Rutgers University), **Andrew Delios** (National University of Singapore), **Jamus Lim** (ESSEC)

Moderator: **Daniel Blake** (IE Business School)