



Research Workshop on

THE NEXUS OF BUSINESS AND GOVERNMENT IN THE GLOBAL ECONOMY

15-16 February 2019

Program

All sessions will be held in
Classroom 7 (Level 3)
ESSEC Asia Pacific Campus
5 Nepal Park
Singapore 139408

Friday, February 15

8:30 am – 9:15 am Registration, Welcome and breakfast

9:15 am – 10:05 am **Markus Taussig** (Rutgers University)
*The Substantive Change and Spillover Effects of Participation by Firms
in Government's Regulatory Design Process: Evidence from a
Randomized Online Survey Experiment in Vietnam*

Discussant – **Jamus Lim** (ESSEC Business School)

10:05 am – 10:55 am **Daniel Blake** (IE Business School)
*Corporate Political Sorting: How Firms Determine Location Based
Upon Socio-Political Factors*

Discussant – **Snehal Awate** (Indian School of Business)

10:55 am – 11:10 am Break

11:10 am – 12:00 pm **Cyndi Man Zhang** (Singapore Management University)
The Dominant Logic of Matching: Finding Acquisition Targets

Discussant – **Daphne Lui** (ESSEC Business School)

- 12:00 pm – 1:30 pm Lunar New Year Celebration & Lunch
- 1:30 pm – 2:20 pm **Lai Ha Chan** (University of Technology Sydney)
The nature of China's State Capitalism: Strategic Concerns over China's Infrastructure Investment in Australia
Discussant – **GuiDeng Say** (Singapore Management University)
- 2:20 pm – 3:10 pm **Srividya Jandhyala** (ESSEC Business School)
Firms' Political Strategies Abroad: Opening the Black-Box of Commercial Diplomacy
Discussant – **Chi-Nien Chung** (National University of Singapore)
- 3:10 pm – 3:30 pm Break
- 3:30 pm – 4:20 pm **Paul Vaaler** (University of Minnesota)
Discriminatory Product Differentiation: The Case of Israel's Omission from Airline Route Maps
Discussant – **Arijit Chatterjee** (ESSEC Business School)
- 4:20 pm – 5:10 pm **Danqing Wang** (University of Hong Kong)
Drinking More, Innovating More... But Less Innovative: A Study of Local Drinking Culture, Government Subsidy, and Firm Patenting Behavior in China
Discussant – **Anand Nandkumar** (Indian School of Business)
- 6:30 pm Dinner

Saturday, February 16

8:00 am – 9:00 am Breakfast

9:00 am – 9:50 am **Himanshu Bhatt** (ESSEC Business School)
*Uncertainty in Pro-Market Reforms and its Impact on Firms’
Performance and Internationalization: Evidence from the Indian
Pharmaceutical Industry*

Discussant – **Paul Vaaler** (University of Minnesota)

9:50 am – 10:40 am **Ishtiaq Mahmood** (National University of Singapore)
*Corruption and Performance: Firm-Level Evidence from Indonesia
Manufacturing Industry*

Discussant – **Yanbo Wang** (National University of Singapore)

10:40 am – 10:55 am Break

10:55 am – 11:45 am **Soo Yeon Kim** (National University of Singapore)
*Setting up Shop in Foreign Lands: Do Investment Commitments in
PTAs Strengthen Multinational Firms’ Production Networks?*

Discussant – **Daniel Blake** (IE Business School)

11:45 am – 12:35 pm **Jong Hee Park** (Seoul National University)
*Does Position Matter in International Trade? PTA Network Positions as
a Source of Competitive Advantage*

Discussant – **Chia Yi Lee** (Nanyang Technological University)

12:40 pm – 2:00 pm Closing comments and lunch