

ESSEC BizGov Forum 2022

Navigating the New World Order: How Can Businesses Manage Geopolitical and Macroeconomic Uncertainty?

One of the most important conversations going on in board rooms in 2022 is about a new world order characterized by greater geopolitical and macroeconomic uncertainty. Heightened geopolitical tensions, stubbornly persistent inflation, labor market tensions, supply chain breakdowns, and threats of stagflation are leading executives to debate how they can best “future-proof” their business and thrive in an uncertain environment. Should they dust off old playbooks from the 1970s, or do they need a new toolkit? How will corporate actions such as cost-cutting and revenue management resonate in a world more sensitive to geopolitics? How can government provide support to companies in this setting, without becoming risk factors themselves?

This edition of the **ESSEC Biz-Gov Forum 2022** is a curated dialogue that brings together senior executives, policymakers, and academics to address these questions.

THE PANELISTS

Prakash Kannan, *Chief Economist and Head of Total Portfolio Macro & Markets, GIC*

James Sullivan, *Managing Director, Head of Asia Pacific Equity Research, J.P. Morgan*

Andrew Delios, *Professor and Vice-Dean MSc Programs, NUS Business School*

Moderator

Jamus Lim, *Associate Professor of Economics, ESSEC Business School*

HOW TO ATTEND

Date: Thursday, 17 November 2022

Time: 3:30 pm to 6:00 pm

Location: ESSEC Business School (5 Nepal Park Singapore, 139408)

Registration: [Click here](https://www.eventbrite.sg/e/essec-bizgov-forum-2022-navigating-the-new-world-order-registration-445078029367) or copy to your browser: <https://www.eventbrite.sg/e/essec-bizgov-forum-2022-navigating-the-new-world-order-registration-445078029367>

PROGRAM

3:30 – 4:00 pm	Registration
4:00 – 4:05 pm	Welcome by Reetika Gupta, Deputy Dean of ESSEC APAC
4:05 – 4:15 pm	Introduction to BizGov Programs at ESSEC by Srividya Jandhyala
4:15 – 5:45 pm	Panel discussion led by Jamus Lim
5:45 – 6:30 pm	Reception

Bios

Prakash Kannan, Chief Economist and Head of Total Portfolio Macro & Markets, GIC



Prakash Kannan is Chief Economist and Head of Total Portfolio Macro & Markets at GIC. He also serves as Co-Head of the Opportunistic Asset Allocation team. He is responsible for developing medium-term global macro and asset allocation strategy for the firm. He also serves as a member of GIC's Investment Management Committee and Currency Risk Management Group. His previous roles in the firm included Deputy Head of Total Portfolio Strategy as well as Head of Economics & Capital Markets.

Prakash joined GIC in 2012. Prior to joining GIC, he worked with the International Monetary Fund (IMF), the Central Bank of Malaysia (Bank Negara Malaysia), and GTE's Pension Fund. He is currently a Council Member and Chair of the Investment Committee of the Economic Society of Singapore. He also serves as a member of the Advisory Council of OMFIF, the Investment Committee of the Singapore Indian Development Association, and NTU's Academic Advisory Board. He was formerly on the Advisory Board for the Centre for Asset Management Research & Investments (CAMRI) at the National University of Singapore Business School. He has published research in peer-reviewed journals such as the *European Economic Review* and the *Journal of International Money and Finance*.

Prakash holds a Bachelor of Science in Economics from MIT and a doctorate in Economics from Stanford University. He is also a CFA charterholder.

James Sullivan, Managing Director, Head of Asia Pacific Equity Research, J.P. Morgan



James Sullivan is Managing Director, Head of Asia Pacific Equity Research at J.P. Morgan. He has held Asia-based roles in equity research (Credit Suisse) and hedge fund management (Citadel, Millennium, Oaktree) since 1998, before which he held strategy consulting roles at IBM in Washington, DC and New York City. He's been awarded the Wall Street Journal's Best on the Street award, named one of Global Telecom Business' Top 40 under 40 Telecom Executives, and has earned ranked seats from Institutional Investor every year for his research at JP Morgan.

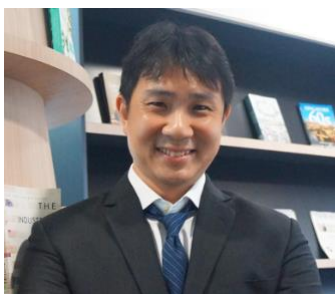
He holds a Master's degree in International Relations (Dean's List Academic Achievement Award) from Harvard University's Extension School, an MBA from Duke University's Fuqua School of Business, and a Bachelor's degree in Political Science (Summa Cum Laude) from Marist College. James currently serves as a Visiting Scholar at the Daniel K. Inouye Asia Pacific Center for Security Studies and serves as a WSDHanda Fellow at the Pacific Forum where his research has focused on the efficacy of grey zone tactics as catalysts for balancing coalitions (more [here](#)), and a new networked definition of power (more [here](#)). James sits on Advisory Boards for the Fuqua School of Business and Duke Corporate Education. He also serves as Deputy Director of the International Affairs Directorate for the United States Coast Guard Auxiliary and holds multiple marine safety qualifications.

Andrew Delios, Professor and Vice-Dean MSc Programs, NUS Business School



Andrew Delios is Professor and Vice-Dean MSc Programs at NUS Business School. His research looks at strategy, governance and global competition in emerging economies, with a focus on international business issues for companies operating in East and Southeast Asia. Andrew has authored more than 100 journal articles, case studies and book chapters, as well as six books. Andrew has worked and lived in Asia for 26 years, including three years in Hong Kong and two in Japan. At NUS, he has taught in numerous programs, including Executive Education and Executive MBA programs in Australia, India, Indonesia, the Philippines, Singapore, Thailand and Vietnam. He was an owner and director in Belgarath Investments Limited, a company that was engaged in international franchising in Asia, both as a franchisee and franchisor, with such brands as Chili's, Subway and Sarpino's Pizza. He is currently engaged with a start-up in the retail and property sectors in Vietnam.

Moderator – Jamus Lim, Associate Professor of Economics, ESSEC Business School



Jamus Lim is an associate professor of economics at ESSEC Business School, one of the top business schools in Europe, and a member of the 14th Parliament of Singapore, representing Sengkang. Previously, he was the chief economist of the ThirdRock Group, an investment management and wealth advisory, a lead economist at the Abu Dhabi Investment Authority--where he oversaw economic inputs underlying tactical and strategic asset allocation for the sovereign fund's multi-hundred-billion dollar portfolio--and before that, a senior economist with the World Bank, where he led a number of initiatives on

macroeconomic forecasts, along with analysis of trade, finance, and governance issues in East Asia, the Middle East, and Africa. His research expertise and interests lie at the intersection of international macro-finance, political economy, and development economics, and his work has appeared in leading academic journals such as the *Journal of Monetary Economics* and *Journal of Money, Credit, and Banking*, along with policy flagships such as the World Bank's *Global Economic Prospects* and the joint IMF-World Bank *Global Monitoring Report*. A seasoned communicator, his ideas have been featured in print media such as the *Financial Times* and *Straits Times*, and he also regularly shares his views on radio and television outlets, including the *BBC*, *CNA*, and *CNBC*. An old Rafflesian, he graduated with first-class honors in economics from the University of Southern Queensland, and went on to graduate work at the London School of Economics, the University of California, and Harvard University. In his wild, impetuous youth, Jamus was variously a drummer, rugby player, and Solitaire junkie; today, his more mundane pursuits have led him to the trails, gym, kitchen, and cellar (typically in reverse order).